

ZapWorks: An Educator's Guide

Overview

ZapWorks is an augmented reality creative tool that allows the user to create interactive experiences using augmented reality. Using a series of three different content creation tools, the user can create original augmented reality experience for his or her classroom. Anyone who has downloaded the Zappar app can scan the ZapCode from a computer or printout, which will take them to the augmented reality experience associated with that ZapCode.

Tools

ZapWorks Widgets:

This is the most basic tool provided by ZapWorks. It contains a toolbox with widgets to add pictures, photo albums, videos, sounds, contacts, events, and web links to the augmented reality experience.

ZapWorks Designer:

This is the intermediate level tool provided by ZapWorks. It also contains a toolbox with the same widgets included, but with an ability to add a button and text to the experience. Additionally, the user can make the experience with multiple scenes, instead of being limited to the one scene Widgets provides.

ZapWorks Studio:

This tool is the most advanced tool ZapWorks provides. In order to use this tool, the user must download the software onto his or her computer. Studio allows the user to create his or her own 3D images and experiences using coding. The software includes an instruction manual on how to navigate the program.

Why It Matters

This website is an amazing, accessible tool that can enhance any classroom experience or lesson. Not only will the students be engaged in class, they will have direct access to other resources at school and at home. There are so many possibilities available with this website that can deepen students' understanding of material learned in class due to the interactive and immersive nature of the experiences provided by this website.